

## MEDIA IS INVITED TO EXPERIENCE WHAT IT'S LIKE TO HAVE DEMENTIA

There is no bigger social issue today than the growing diagnosis of dementia in aging America. On Monday, June 20<sup>th</sup> from 12:00 pm to 1:00 pm, Traditions of Wayland will host a special event for the general public in support of the Alzheimer's Association's "The Longest Day" event. **Members of the media are invited to come to the event and participate in "The Walk in Their Shoes" dementia simulation**, donning special gear, and learning first-hand what it's like to have dementia.

This powerful demonstration will offer powerful insights, and give your viewers, listeners and readers a unique glimpse into this growing health issue.

WHAT: "Walk in Their Shoes" event featuring powerful simulation of what

it's like to have dementia. YOU are invited to participate and

experience first-hand.

WHERE: Traditions of Wayland 10 Green Way Wayland, MA 01778

WHEN: Monday, June 20<sup>th</sup> from 12:00 pm to 1:00 pm

RSVP/INFO: Call 508-358-0700

RSVP is required due to limited availability.